## CASE STUDY Education



Project Highlights

Services Offered - Consulting, Set Design, Lighting Design, Custom LED Wall Set and Frame, Custom Broadcast Desk

## Design

Temple University wanted an AV integrator and fabricator to build a cutting edge broadcast set that would replace their dated set. TUTV turned to Horizon AVL and CEO, Joshua Kell, to design a flexible, fresh look that would bring TUTV's set into the 21st Century. Horizon AVL worked with the team at Temple University to design a set that would include a new backdrop and a custom 1.8mm curved LED wall. The TUTV team wanted to integrate their production switcher to control the content shown on the LED wall. Horizon AVL was able to integrate a Ross Carbonite to change the image on the wall during segments of the

news broadcast. Horizon AVL fabricated the set in-house to meet the demands of the custom LED wall and space limitations. A custom news desk was added to the scope to complete the new look. TUTV's new set is on par with the program content and production.



