CASE STUDY Education

ATLANTIC CITY HIGH SCHOOL







VIKING NEWS

Project Highlights

ALLEN&HEATH







Services Offered - Consulting, System Design, Set Design, LED Wall, Broadcast Installation, LED Set Lighting, Green Screen, AV Installation

Broadcast

Atlantic City High School wanted to refresh their TV studio. It was last updated in the late 90's. The administration wanted to revive the program as the class experienced a steady decline in students and interest.

Atlantic City High School sought out Horizon AVL and CEO, Joshua Kell, to design a TV studio that would invigorate and inspire the students while providing them with the opportunity to receive hands-on experience with some of the latest broadcast and audiovisual equipment.

Set Design

With the directive of building a new studio, the control room was only one aspect of the project. The studio space also needed the updates. Atlantic City High School wanted a modern news and broadcast set with the flexibility to host a variety of programs and shows.

Broadcast Switchers

Selecting a broadcast switcher for daily use and operation with ease of use capabilities, Horizon AVL chose Broadcast Pix as the solution. This 2 M/E switcher allows the instructors to quickly manage a show while teaching the fundamentals of broadcast. The robust keying layers and flexible layout confirms that the Broadcast Pix switcher was a perfect fit.

